

Cookie Policy

A cookie is a small text file stored by a website on the User's computer, phone or other device and containing data about the User's use of <https://taxcoach.cz/>. Cookies are used to make <https://taxcoach.cz/> easier to use and more user-friendly, without adversely affecting the User's end device.

Although this Policy uses the general term cookies as the primary method of storing information used by <https://taxcoach.cz/>, the browser area known as Local Storage is also used for the same purposes as cookies. Accordingly, the information in this Cookie Policy also applies to Local Storage.

By default, web browsers allow cookies to store and access information processed by the User's end device. The User may change cookie settings at any time, including the conditions for storing and accessing information collected by means of cookies.

By using <https://taxcoach.cz/> without changing the web browser settings (i.e. in automatic mode with cookies enabled), the User agrees that cookies may be stored on the User's device and that <https://taxcoach.cz/> may access the device by means of those files. Users may change their browser settings at any time to disable cookies.

For what purposes are cookies used?

Purpose	Description
Website usage analysis	Cookies make it possible to count visits to https://taxcoach.cz/ and identify traffic sources and the number of users, thereby enabling measurement and statistical analysis of how Users use the website.
Personalisation	Cookies allow the User to access https://taxcoach.cz/ while retaining certain User-defined preferences, such as language, browser type, regional settings and similar options.
Technical operation	Cookies are necessary for browsing and for the correct operation of https://taxcoach.cz/ . They allow, for example, the management of traffic and data flows, access to restricted areas, use of security features, and storage of content for publishing videos or social-media content.
Advertising	These cookies collect information about the User's behaviour while browsing https://taxcoach.cz/ in order to display advertising related to the User's browsing profile.

How are cookies used on <https://taxcoach.cz/>?

Cookies are an important element on which the operation of our website is based. Their main purpose is to make <https://taxcoach.cz/> easier for the User to use. For example, cookies help us identify the User and remember the User's preferences (language, country and similar settings) while using the website and during future visits.

The information collected by means of cookies also allows us to improve the website by producing statistical estimates, adapting <https://taxcoach.cz/> to Users' individual needs, speeding up searches and similar activities.

Who uses the information stored in cookies?

Information stored in our website's cookies is used by the Controller, except for cookies identified as third-party cookies:

TaxCoach sp. z o.o.

ul. Wierzbicice 44a, unit 40A (4th floor)

61-568 Poznań

NIP: 7792455049

REGON: 366142541

KRS: 0000653979

Should you have any questions concerning the processing of your personal data by the Controller, you may contact us:

by e-mail: jpagorski@taxcoach.cz

by telephone: [+48 609 554 034](tel:+48609554034)

in person at the registered office of TaxCoach sp. z o.o. at ul. Wierzbicice 44a, unit 40A (4th floor), at the branch at ul. Krótka 8, 62-030 Luboń, or at the second branch at ul. Chmielna 2, 00-020 Warsaw.

Third-party cookies are cookies used and managed by external entities in order to provide services that we require to improve our services and the User's experience when browsing our website. The primary service for which third-party cookies are used is the collection of access statistics.

How can I prevent <https://taxcoach.cz/> from using cookies?

To prevent <https://taxcoach.cz/> from using cookies, you must disable cookies in your browser and then delete the cookies stored in your browser that are associated with this website. You may use this option at any time.

How can cookies be disabled and prevented from being used?

The User may restrict, block or delete cookies from <https://taxcoach.cz/> at any time by changing the browser settings. Although the settings differ between browsers, cookie controls are usually found in the Preferences or Tools menu. Further information about cookie settings can be found in the browser's Help menu.

Which specific cookies does this website use and for what purpose?

The following table lists the types of cookies used by <https://taxcoach.cz/>, together with additional information about the purpose of each type and the entity that manages it.

Appendix - Cookie Policy - TaxCoach sp. z o.o.

Cookie type	Additional information
Necessary cookies	Necessary cookies enable the use of the website's basic functions, such as page navigation and access to secure areas. The website cannot function properly without these cookies.
Preference cookies	Preference cookies allow the website to remember information that changes the way the website behaves or looks, such as the User's preferred language or region.
Statistical cookies	Statistical cookies help website owners understand how visitors interact with their websites by collecting and reporting information anonymously.
Marketing cookies	Marketing cookies are used to track visitors across websites. Their purpose is to display advertisements that are relevant and engaging for individual Users and therefore more valuable to publishers and third-party advertisers.
Unclassified cookies	Unclassified cookies are cookies that we are in the process of classifying together with the providers of the individual cookies.
Third-party cookies	These cookies are placed by scripts from other online services; on our website, this is Google Analytics. They make it possible to monitor the website using Google Analytics, a service provided by Google to obtain information about a User's access to a website. The stored data include, for example: the number of visits, the dates of the first and most recent visits, the duration of visits, the page from which the User reached the website, the search engine or link used to access it, and the User's location. The configuration of these cookies is determined in advance by the service provided by Google, and information generated by the cookies about use of the website will be transmitted to and stored by Google Inc. (a company based in the United States). We therefore recommend reviewing the Google Analytics privacy information at https://google.com/intl/pl/policies/privacy/partners/ or https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage for further information about the cookies used and how to disable them.